



AGTECH WEEK

Ideas that feed the world

ACTIVITIES AGENDA



Monday 6: Autonomous City of Buenos Aires, Buenos Aires.

Venue: Chief of Staff's meeting room, Civic Center of Buenos Aires, Uspallata 3100, Parque Patricios, Ciudad Autónoma de Buenos Aires.

Introduction to the economic and political overview in Argentina and Buenos Aires City

09:00 hrs.

Breakfast & Networking

09:30 hrs.

Welcome speech:

[Felipe Miguel](#), Cabinet Chief of the Autonomous City of Buenos Aires

[Julian Cohen](#), Undersecretary of Economic Development at Buenos Aires City Government

09:40 hrs.

Lecture: Big picture of the entrepreneurship ecosystem and venture capital in Argentina

Keynote Speaker:

[Diego Gonzalez Bravo](#), President at ARCAP and Partner at Cygnus Capital

10:10 hrs.

Pannel: Argentina and Buenos Aires to the World "Where are we heading nowadays?"

Public policies to promote Argentina's insertion to the world and its entrepreneurship ecosystem. What opportunities does Buenos Aires City and the country offer for foreign investors and companies from abroad?

Introduction: [Francisco Uranga](#), Investment Vice-President at the Argentine Agency of Investment and International Trade | Why Argentina?

Keynote speakers:

[Mariano Mayer](#), Secretary of Entrepreneurship and SMEs at the Ministry of Production

[Francisco Uranga](#), Investment Vice-President at the Argentine Agency of Investment and International Trade

[Alejo Baltasar Rodríguez Cacio](#), General Director of Investment at investBA



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Ignacio Stegmann, Undersecretary of Innovation Park of Buenos Aires City

Moderator: Jose Andres Demichelis, General manager at Adblick Agro

10:55 hrs.

International Keynote Speakers Q&A about argentinean ecosystem and personal objectives for the week.

11:40 hrs.

Lunch

12:30 hrs.

Transfer to INTA

13:30 hrs.

Venue: National Institute of Agriculture Technologies (INTA) facilities in Castelar: Botanical Garden Arturo E. Ragonese De Los Reseros y N. Repetto (ex De Las Cabañas) no number, Hurlingham, Buenos Aires.

Welcome speech on behalf of Juan Balbín, President at the National Institute of Agriculture Technologies (INTA), and José Aberg Cobo, external consultant at the Ministry of Agroindustry

13:50 hrs.

Tour of the Botanical Garden

14:40 hrs.

Coffee break

15:00 hrs.

Presentation by the National Institute of Agriculture Technologies (INTA) and the National Center of Agriculture Research (CNIA)

15:15 hrs.

Projects presentation:

Institute of Flower Cultivation

Bioinnovo - Biological Innovation

Institute of Climate and Water

Biomimetic

Maimonides University

16:00 hrs.

Q&A - Closing speech with introduction to the district

TRANSFER TO ROSARIO



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Tuesday 7: Rosario City, Santa Fe Province

Venue: Bioceres S.A., Ocampo Street 210, Rosario, Santa Fe

10:00 hrs.

Guided visit to Bioceres facilities. www.bioceres.com.ar

11:30 hrs.

Transfer to restaurant Club Nautico Rosario

12:00 hrs.

Lunch at Club Nautico Rosario

Venue: Club Nautico Rosario - Cmte. de Navarra 80, Rosario, Santa Fe

AgTech Investment Forum

Venue: Rosario Stock Exchange. Paraguay 755, Rosario. www.bcr.com.ar

13:45 hrs.

Accreditations

14:15 hrs.

Opening words by [Alberto Padoan](#), President at Bolsa de Comercio de Rosario & [Luis Miguel Etchevehere](#), Minister of Agricultural Industry of Argentina

14:35 hrs.

Pannel: **Public policies to the development of AgTech in Argentina**

Keynote Speakers:

[Mariano Mayer](#), Secretary of Entrepreneurs and SMEs at the Ministry of Production.

[Jorge Aguado](#), Secretary of Planning and Politics at the Ministry of Science, Technologies and Productive Innovation.

[Santiago del Solar](#), Chief of Staff at the Ministry of Agroindustry

[Juan Pablo Tripodi](#), President of the Argentine Agency of Investment and International Trade.

Moderator: [José Gobbée](#), Senior Associate at CONTEXT, Director at GOAGRO & Director at OAFT at Universidad Austral.

15:20 hrs.

Exclusive interview to Eduardo Elztain, President at CRESUD & IRSA by Maria Julia Bearzi, Director at Endeavor Argentina.



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15:40 hrs.

Pannel: **Global AgTech Vision**

Introduction: [Philippe de Laperouse](#), HighQuest Partners Global Food and Agribusiness Practice

Keynote Speakers:

[Tomas Peña](#), Manager director The Yield Lab

[Aaron Magenheim](#), Founder of AgInsight

[Louisa Burwood](#), Head of media and research at AgFunder

[Martin Hagelstrom](#), IBM Blockchain Executive, Latin America.

Moderator: [Philippe de Laperouse](#), HighQuest Partners Global Food and Agribusiness Practice

16:20 hrs.

Coffee Break

16:50 hrs.

Pannel: **Why AgTech in Argentina?**

Keynote Speakers:

[Bernardo Milesy](#), Founder at Glocal Managers

[Federico Trucco](#), CEO in Bioceres

[Matias Peire](#), Founder of Grid X

[Ignacio Plaza](#), Senior manager partner at Draper Cygnus & Director at ROFEX market

Moderator: [Juan Manuel Barrero](#), Managing Partner at Barrero Larroudé

17:30 hrs.

Pannel: **Corporate funds**

Keynote Speakers:

[Nicolas Tognalli](#), CITES (Sancor Insurance Co.)

[Agustina Palmaj](#), Meli Fund (Mercado Libre On Line Commerce)

[Jason Vogt](#), Cargill VC

[Gustavo Martello](#), Globant Ventures



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18:20 hrs.

Moderator: [Maria Julia Bearzi](#), Director at Endeavor Argentina

Pannel **Entrepreneur + Investor A: Success cases in investments**

Keynote Speakers:

[Gustavo Sosa](#), Inbioar & [Lisandro Rosental](#), Rosental Inversiones

[Ignacio Rios](#), Castor Oil & [Fernando Luciani](#), MAV

[Matías Viel](#), BeeFlow & [Matías Peire](#), GridX

Moderator: [Manuel Tanoira](#), Tanoira Cassagne Law Firm

18:50 hrs.

Pannel **Entrepreneur + Investor B: Success cases in investments**

Keynote Speakers:

[Maximiliano Landrein](#), AgroFy & [Francisco Jardim](#), SP Ventures

[Emiliano Kargiemann](#), Satellogic & [Luis Figueroa](#), NXTP Labs

[Santiago González Venzano](#), S4 & [Kyle Welborn](#), The Yield Lab + [Diego Salvucci](#), Draper Cygnus

Moderator: [Manuel Tanoira](#), Tanoira Cassagne Law Firm

19:35 hrs.

Closing speech by [Alicia Ciciliani](#), Minister of Production in Santa Fe Province and [Diego Gonzalez Bravo](#), President at ARCAP, Partner at Cygnus Capital

19:50 hrs.

Exclusive networking cocktail



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Wednesday 8: Rosario City, Santa Fe Province

Venue: Torres Nordlink, Madres Plaza de Mayo avenue 3020, Rosario City.

8:00 hrs.

Speed Networking & Startups Workshops

Part one - Focus on Startups: 10 agtech startups pitching their projects before a jury of domestic and international referents.

Part two - Focus on Startups: Speed dating for the startups to have a feedback in their projects.

Coffee break

Part three - Focus in the international delegation: Guests will be divided into 10 different tables and other selected startups will sign for the ones they want to visit.

13:00 hrs.

Lunch

14:00 hrs.

TRANSFER TO CÓRDOBA CITY

Free dinner



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Thursday 9: Córdoba

8:00 hs. **AgTech Summit in Córdoba**
www.agtech.aapresid.org.ar

Venue: Forja Event Center, Mauricio Yadarola st 1699, Córdoba.

9:00 hs. **TRANSFER TO AAPRESID EVENT**

Why AgTech? Business and opportunities

Keynote Speakers:

[Shmuel Friedman](#), Professor at Israel University

[Mariano Mayer](#), Secretary of Entrepenuers and SMEs at the Ministry of Production

Moderator: [Tomas Peña](#), Manager Director at The Yield Lab Latam

10:00 hs. **Biotech: redefining the agroindustry limits**

Keynote speakers:

[D'arcy Carroll](#), Benson Hill

[Geoffrey von Maltzahn](#), CIO for Indigo

Moderator: [Federico Trucco](#), CEO at Bioceres (TBC)

11:30 hs. **Agroindustry in the Blockchain Era**

Keynote speakers:

[Luis Macias](#), CEO & Founder GrainChain Inc.

[Martin Hagelstrom](#), IBM Blockchain Executive, Latin Americ

Moderator: [César Belloso](#), Honorary President at Aapresid

12:30 hs. **AgTech ecosystems**



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Keynote speakers:

Satish Rai, Senior Technology Manager at KWS Gateway

Philippe de Laperouse, Director at HighQuest Partners

Aaron Magenheim, Founder of AgInsight

Mariel Sabra, BIDI

Moderator: Louisa Burwood-Taylor, Head of Media and Research at AgFunder

16:00 hs.

Artificial Intelligence for a new agriculture

Keynote speakers:

Mario Bragachini, Coordinator at INTA

Luis Urriza, Undersecretary of Agriculture at the Ministry of Agroindustry

Luis Otavio da Fonseca, Business Unit Head at IBM Brasil

Moderator: The Climate Corp

17:00 hs.

What tools do we have to generate and develop an AgTech ecosystem in Argentina?

Round table with stakeholders of the AgTech ecosystem



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Friday 10: Córdoba

8:00 hs.

TRANSFER TO INTA MANFREDI

Venue: INTA Manfredi, 636 km, RN9, Manfredi

8:30 hs.

Arrival and welcome to the farm

9:00 hs.

Different technologies applied in field

11:00 hs.

NEST Incubator & Argentine Association of Regional Agriculture Experimentation (AACREA) talk on agreement to open up new fields to technology & early adopter farmers in Argentina.

11:30 hs.

Networking barbecue

13:00 hs.

End of the AgTech Week and transfer to the airport to head back to Buenos Aires.

15:50 hs.

FLIGHT BACK TO BUENOS AIRES